

Chordia Privacy Policy

Chordia Consulting, LLC (“Chordia”) has adopted the following privacy policy (“Privacy Policy”) to protect the personal information you provide online, which is applicable to all information you provide during your use of the website, www.chordiaconsulting.com (the “Site”), including the informational services available via the Site (the “Services”). In this Privacy Policy we describe how we collect, use and disclose the information obtained via the Site.

By visiting the Site, or using any of our Services, you agree that your personal information will be handled as described in this Policy. Your use of our Site or Services, and any dispute over privacy, is subject to this Policy and our [Terms of Use](#).

The Privacy Policy may be revised at any time. Chordia will display a notice when the Privacy Policy has been update or revised. Your continued use of the Site after the notice is published constitutes your acceptance of the revised Privacy Policy.

Information Collected. As of the date of this Privacy Policy, Chordia allows users to input personally identifiable information. Chordia may collect information directly from you as well as automatically through your use of our Site or Services. You can browse certain areas of our Site without registering with us or providing your name or contact info. However, to access certain content on the Site, Chordia may ask you to register or provide certain information to us. This information is collected by Chordia for the use of contacting you to address your business needs.

In general, we collect information about you as follows:

- **Name, Contact, Log-In Information.** In order to access certain information, we may collect name, company name and/or contact information. Further, registered users may be provided log-in identifications (IDs) through which to access personalized services. In order to obtain IDs, we may require that you provide your name, email, contact information, company information and other relevant information. If you submit a question or other communication to us, such as *via* the “Contact Us” link, we may collect your name, email, company name, phone number, country, and any other information you submit.
- **Usage Information.** In addition, in the course of using our Site we automatically track certain information about you, *via* cookies and other technologies.

This information (“Collected Information”) may include, for example,

- The Internet Protocol (“IP”) address of your Internet Service Provider (ISP).
- The Web Browser used to access the Site
- The content and/or pages you access on the Site
- The services and/or products you use (or download) on the Site.
- The date and time of your visit to the Site

- The number of times you visit the Site
- Location information.
- Your computer's unique identifier (e.g., CPU serial number).

Please see the section "Cookies" below for more information.

How Chordia Uses Collected Information

Your Collected Information might be used in the following ways:

- **Provision of Services:** To provide Services to you, to communicate with you about use of the Site and/or our Services, to respond to your inquiries, and for other customer service purposes.
- **Provision of Info, Services and/or Product Requests:** To provide you with materials, services, information, products or items you have requested and/or ordered, and to otherwise fulfill your requests/orders.
- **Account Communication:** To provide account-related information specific to your business relationship with Chordia should you become a Chordia client.
- **To Personalize the Site.** Chordia may use information in order to personalize your user experience and/or inform you about additional products, services or content that may be of interest to you, and for other marketing and promotional purposes. For example, we may send you emails about products, services or other content Chordia believes might interest you. If you submit your phone number in order to receive more information from us, we may call or email you.
- **To Make Improvements:** Chordia may use information collected to better understand how users access and use the Site and/or Services in order to improve our Site, to improve our consulting services and business, to address customer service issues, and for other research and analytical purposes. For example, Chordia may use your Collected Information to assess the demographics of its audience or, in an aggregated and anonymous form, to contribute to comparative metric information.

Disclosure to Third Parties

As a general rule, Chordia does not and will not share, provide, sell or lease any of your Collected Information with third parties for their marketing use without your express consent. However, you acknowledge that your Collected Information may be provided to third parties in connection with your use of their websites, applications, software, or products.

In addition, certain Collected Information may be disclosed or shared as follows:

- **Business Transactions:** Chordia may share your Collected Information with contractors, service providers, and other third parties used to support its business, including without limitation, hosting providers and payment processors.
- **Aggregate and De-Identified Information.** Chordia may aggregate information collected from you with information from other customers and/or users of the Site for analysis, for example, to determine user and performance trends. Chordia may de-identify this information to create aggregate anonymous data, and share such data with third parties for analytical, research, marketing, advertising, or similar purposes.
- **In Response to Legal Process.** Chordia may disclose Collected Information in compliance with a legal process, such as in response to a court order or a subpoena.
- **To Protect Us and Others.** Chordia may disclose Collected Information where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our [Terms of Use](#) or this Policy, or as evidence in litigation in which Chordia is involved.
- **Sale of the Business:** In the event that the business is sold or integrated with another business, your Collected Information will be disclosed to our advisers and any prospective purchaser's advisers and will be passed to the new owners of the business.

Cookies Policy

Chordia uses cookies and other tracking mechanisms to track information about your use of our Site and/or Services. Cookies are small text or computer code files that are placed on the hard drive of your computer *via* websites that you visit. They are widely used in order to make websites work, work more efficiently, or to assist with log-in speed, as well as to provide information to the owners of the Site. Chordia may combine this information with other Collected Information from you.

Most web browsers automatically accept cookies. You may, however, configure your browser to refuse all cookies or notify you when a cookie is being placed on the hard drive. You may also delete cookie files from your hard drive. Enabling, disabling, or deleting cookies can be completed by following the instructions provided by your browser.

By disabling, blocking and/or deleting non-essential cookies, you will be able to browse certain areas of the Site, but some features may not function. By disabling, blocking and/or deleting essential cookies, you may not be able to access our Site at all.

By using the Site, you are deemed to accept the use of cookies and other tracking mechanisms in accordance with this Privacy Policy.

Chordia may update this section of our Privacy Policy in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons.

Social Media

Our Site and Services may include third party social media features, links and/or widgets. These features may collect your IP address, which page you are visiting on our Site, and may set a cookie to enable the feature to function properly and for purposes. These features are displayed on our Site, but are hosted by third parties, and are subject to their own privacy policies.

OPT-OUT OF CHORDIA COMMUNICATIONS

Chordia may send you communications, including emails, about services or other information of interest. Anyone may opt out of these emails at any time by sending an email from the email address to be unsubscribed to: info@chordiaconsulting.com. Please note, it may take up to five (5) business days to process opt-out requests.

UPDATING YOUR PERSONAL INFORMATION

You may review, correct, update or change your personal information at any time by contacting us at: info@chordiaconsulting.com

SECURITY

We have implemented reasonable technical and organizational measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration or disclosure. However, we cannot and do not guarantee that unauthorized third parties will never be able to use your Collected Information for improper purposes.

QUESTIONS OR COMMENTS?

If you have any questions about this Privacy Policy, please submit your questions by e-mail to: info@chordiaconsulting.com

REVISIONS TO PRIVACY POLICY

This Privacy Policy was last updated on June 5, 2018.